

EFFICIENCY ZONE



Efficiency Zone Rewards Official Rules & Guidelines

No Purchase Necessary: No purchase necessary to enter or win. Purchasing a product will not increase your chances of winning. Odds of winning a prize will depend on the number of entries received. By accepting the prize, the Winner is responsible for all taxes associated with it. The official claim forms for entering giveaway drawings and for claiming prizes are located on the web portal site www.unvlt.com/ez. To enter the weekly drawings without selling a product, send your name, address and phone number to: Attention EZ Rewards Coordinator, Universal Lighting, 26 Century Blvd., Suite 500, Nashville, TN 37214. An official list of winners can be obtained by emailing ULT Marketing at bmcdonald@unvlt.com. The *EZ Rewards* promotion is only offered and available to participating Distributor locations and their salespersons. All offers are available only while supplies last. Universal Lighting Technologies, Inc. has the right to change or discontinue this promotion at any time. Universal reserves the right to make final decisions on all claims and/or prizes for this promotion.

Eligibility & Limitations of Liability: Open to U.S. residents at least 21 years of age. The Winner can not be a Universal Lighting Technologies, Inc. employee or an immediate relative of an employee. The Winner assumes liability for losses or injuries caused or claimed to be caused by the prize or by participating in the drawing, or by the acceptance, possession, use of or failure to receive the Grand Prize. Universal Lighting Technologies, Inc. (ULT) and the participating Distributors are not responsible for any incorrect or inaccurate information in the drawing or by any technical or human error that may occur in the processing of submissions in the drawing. ULT and participating Distributors hold no responsibility for an error, omission, interruption, deletion, defect, theft or destruction of authorized access to, or alterations of entries or for entries not received in time for random drawing. This promotion is governed by all federal, state, local laws and regulations which apply. Excluded from the prize are all federal, state and local taxes and insurances. The grand prize is nontransferable. Winners for weekly prizes will be announced each month. All prizes and gift cards are available only while supplies last. The Winner of a prize is responsible for all taxes associated with his/her winnings. Winners must complete a W-9 form and be responsible for all local, state and federal taxes associated with winning prizes valued over \$600. Universal Lighting reserves the right to substitute prizes of equal value. Universal makes the final decision in all prizes to be awarded.

Winner Releases: The Winner, by acceptance or participation, agrees to release and hold harmless Universal Lighting Technologies, Inc. and participating Distributor, as well as their respective families subsidiaries, divisions and related companies, suppliers, advertisers or judging agencies from any liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, or use of the grand prize. The Winner, by acceptance, agrees to grant Universal Lighting Technologies, Inc. permission to interview and/or use their likeness in photograph's video in any and all media, whether now known or hereafter existing controlled by Universal Lighting Technologies Inc. in perpetuity, and for use by the company. The Winner waives their right of compensation or ownership there to.

Prize Information: The Inside/Counter and Outside Gift Cards are awarded only for the combined amount of units for ONE month prior and not for cumulative several months' worth of units. All salespersons must prequalify to claim prizes by taking e-learning modules. Gift cards are rewarded monthly based on units sold for electronic or HID products. In addition, monthly featured products will feature double the amount of units. Electronic= 50 units/\$25 card. HID= 25 units/\$25 card. Featured = double. No prize claim reports by Distributors or Agents will be accepted for these prizes. ALL Prizes must be claimed electronically through the web portal. All claims are due to be entered on or before the 5th working day of the following month. See the Marketing Calendar for each month's deadline for salespersons to request that month's gift cards. False prize claims submitted which do not follow the rules and regulations of this promotion will not be honored and will remove the participant from participating in the promotion. Expect 4-6 weeks for delivery of prizes. This incentive is offered while supplies last, no project business, and no project quotes. Those that have already completed the modules may use their e-Learning logon to enter the prize web portal for this promotion located at www.unvlt.com/ez. For Branch Managers: Note that if your branch purchases 5% or more from Universal over same time period as last year your name will go into a drawing for a Magnificent trip to Maui (a \$2,000 travel voucher). Two drawings will take place. One at 5 months (at the end of August) and one at 10 months (at the end of January). Universal will run a report and notify winners and mail their prize. The maximum prize payout for distributor reps and for ULT agent reps is limited to \$500 for monthly Universal products sold. Promo period is from April 1, 2011 through January 31, 2012. Universal reserves the right to determine product units for payout ratio if disputed.