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**FOR IMMEDIATE RELEASE**

## **UNIVERSAL LIGHTING TECHNOLOGIES OPENS CANADIAN SALES OFFICE**

**MONTREAL, Quebec (Feb. 19, 2009)** – Universal Lighting Technologies is expanding in Canada with new staff and a new office to manage the company's nationwide sales efforts. The office is located near Montreal and will serve as the cornerstone for building brand awareness throughout Canada for Universal Lighting Technologies, which is a world leader in designing and manufacturing high-efficiency lighting ballasts and control systems.

Joining the new Canadian sales office of Universal Lighting Technologies is Stacy Chevrette, who will serve as National Inside Sales Coordinator. An active member of the Illuminating Engineering Society (IES) and an instructor at Sherbrooke University, Mr. Chevrette previously worked at Luxo Lighting as a sales manager. He was recently awarded first prize for technical and technological innovations by the Montreal Chapter of IES. He holds a master's degree in marketing from Sherbrooke University.

Mr. Chevrette will work alongside Christiane de Cesare, who manages the Canadian sales office. She joined Universal Lighting Technologies in May 2008. The office is located at:

**400 St. Martin Boulevard West  
Suite 200, Office 11  
Laval, Quebec H7M 3Y8  
(450) 668-7881  
[schevrette@unvlt.com](mailto:schevrette@unvlt.com)**

"Universal Lighting Technologies is reaching out directly to Canadian businesses and facility managers to offer them customized energy management solutions that can slash utility bills," said Chris Holstein, Vice President of Marketing for Universal Lighting Technologies. "At the same time, we're committed to our partners in the Canadian distribution channel to ensure they always have the highest quality products and marketing services to grow unit sales year after year. Our new Montreal office will coordinate these efforts nationwide to strength the level of customer service we are able to provide to all of our customers."

For more information on Universal Lighting Technologies and its comprehensive line of high-efficiency lighting ballasts, call 1-800-BALLAST or visit the Web site at [www.unvlt.com](http://www.unvlt.com).

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies – *Energy Intelligence in Lighting.*

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