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FOR IMMEDIATE RELEASE

UNIVERSAL LAUNCHES "OPERATION CODE GREEN"

Incentives Program Rewards Contractors Who Act Now To Ditch Magnetic T12 Ballasts

NASHVILLE, Tenn. (April 20, 2010) – The countdown is on, and Operation Code Green is underway! Right now, Universal Lighting Technologies is offering valuable prizes to help its customers say goodbye to magnetic T12 replacement ballasts for good.

The U.S. Department of Energy has ordered manufacturers to stop producing magnetic T12 replacement ballasts after July 1, 2010. With the clock ticking, Universal Lighting Technologies has launched Operation Code Green to reward contractors and distributors who get the jump on the federal government's new rules.

Operation Code Green is an incentives program that is designed to help distributors and contractors make the switch to T8 or better technology. From now until June 30, customers at participating distributor locations can claim a free gift with their purchase of specific Universal products that are ideal for replacing outdated magnetic T12 equipment by visiting www.unvlt.com/ocg. Rewards include:

- Free LED flashlight for \$150+ purchase
- Free Universal t-shirt for \$250+ purchase
- Free Universal hoodie for \$500+ purchase
- Free \$25 Best Buy gift card for \$750+ purchase
- Free \$50 Best Buy gift card for \$1,000+ purchase

"With Operation Code Green, good things come to those who don't wait," said Susan Philips, Marketing Director for Universal Lighting Technologies. "Start buying now, and Universal will give you rewards right up until the changeover date. Not to mention how much energy and money our high-efficiency ballasts can save compared to magnetic T12 ballasts. It's a win-win scenario for contractors, distributors, and the end user."

Every customer who receives a free gift will automatically be entered into a monthly drawing for one of four \$300 Best Buy gift cards to be given out regionally. The sales staff at participating distributor locations can also get in on the fun. They'll receive gift cards for selling featured Universal products each month.

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The products featured in Operation Code Green include ULTim8[®] and ULTim5[®] high-efficiency ballasts, Basic-12[®] electronic ballasts, the CFL Mult-E[®] Kit, and DEMANDflex™ T8 and T5 ballasts, along with DCL[®] Control Systems.

For more information on Universal Lighting Technologies and the Operation Code Green incentive program, call 1-800-BALLAST or visit www.unvlt.com/ocg.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal[®] and Triad[®] brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting*.

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