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**FOR IMMEDIATE RELEASE**

## **CONTEST WINNERS RECEIVE TWO PANASONIC FLAT-SCREEN TELEVISIONS AT NAILD CONFERENCE**

**NASHVILLE, Tenn. (April 25, 2011)** – A few online classes can pay off big time for NAILD members, thanks to Universal Lighting Technologies and its award-winning e-Learning Center. Just ask Steve Mefford of First Light in Haywood, Ca., and Robin Pittman with Pacific Lamp in Seattle, Wash. They each won a brand new Panasonic flat-screen TV at the nonprofit organization's 34<sup>th</sup> annual convention.

Every NAILD member was eligible to receive a \$25 Best Buy gift card simply by completing the new DCL<sup>®</sup> and eHID courses (called modules) during the month of March at [www.unvlt.com](http://www.unvlt.com). Then, everyone who received a gift card was automatically entered into the grand prize drawing to win one of the two Panasonic televisions. The winners were announced at the NAILD Convention, which was held April 10-13, 2011, in Indian Wells, Ca.

"At Universal Lighting Technologies, we're committed to providing NAILD members with the educational opportunities they need to better serve their customers, which leads directly to improved sales within the distribution chain," said Susan Phillips, marketing director for Universal Lighting Technologies.

A member of the Panasonic family of companies, Universal Lighting Technologies manufactures the nation's leading eHID family of products under the Vossloh-Schwabe name. The company designed DCL technology to provide extraordinary control capabilities without the need for costly control wiring. Learn more by visiting [www.unvlt.com](http://www.unvlt.com) and clicking the e-Learning Center.

NAILD is a non-profit organization that was formed with the mission to enhance the value of the specialized lighting distributor by creating opportunities for business development and growth through education and member interaction. For more information, contact Linda Daniel, Administrator, NAILD, 2207 Elmwood Avenue, Buffalo, NY 14216-1009 or visit [www.naild.org](http://www.naild.org).

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal<sup>®</sup> and Triad<sup>®</sup> brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting*.

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