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**FOR IMMEDIATE RELEASE**

## **ELECTRICAL CONTRACTOR WINS DREAM VACATION TO HAWAII**

### ***And There's Still Two More Chances to Win Your Own!***

**NASHVILLE, Tenn. (June 23, 2009)** – Congratulations to the first grand-prize winner in the “Traverse-the-Universe” giveaway: Universal Lighting Technologies will be sending James Howey of Red River Electric in Moorhead, Minnesota, and his wife on the vacation of a lifetime to Hawaii!

The Howeys will spend seven nights in an ocean-front suite at the ResortQuest Mahana at Kaanapali in Lahaina, Hawaii. The grand prize also includes round-trip airfare, car rental, and \$500 for out-of-pocket expenses. James was chosen at random after signing up for the giveaway online at [www.unvlt.com](http://www.unvlt.com). And it's not too late to win your own dream vacation. Two more grand prizes are still up for grabs later this year!

“We couldn't be more excited to present this prize to a dedicated electrical professional, the father of three children, and a U.S. Navy veteran,” said Susan Philips, Marketing Manager for Universal Lighting Technologies. “These promotional giveaways give us a chance to reward the hard-working contractors who rely on our ballasts to provide superior performance and energy savings while minimizing installation time and effort. And of course, we also appreciate the opportunity to support our distributor locations with effective promotional campaigns that raise awareness and drive sales.”

James is a Project Manager with Red River Electric, which employs approximately 50 people in the field to serve residential, commercial, industrial, and farm customers. He tells Universal Lighting that he's been promising his wife Teri to take her to Hawaii for years, and they are both thrilled to finally make it happen. The Howeys have two boys, ages 12 and 10, and a newborn baby girl.

James is a regular customer of Wesco Distribution in Fargo, Minnesota. Representatives from the distributor were on hand when James received his prize, and they say they're thrilled to strengthen their relationship with James and Red River Electric through their participation in the Traverse-the-Universe giveaway.

Lighting professionals including end user customers such as electricians, contractors, property managers, project managers and facility managers still have two more chances to win a dream vacation from Universal Lighting Technologies. The Traverse-the-Universe giveaway also includes a breathtaking Alaskan cruise and a stunning stay in Aruba. Each dream vacation is worth up to \$4,500, including air travel, hotels, food, and spending cash.

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## ELECTRICAL CONTRACTOR WINS DREAM VACATION TO HAWAII – Page 2/2

Universal Lighting launched the “Traverse-the-Universe” giveaway to promote its comprehensive line of high-efficiency lighting ballasts, including the ULTim8® family of T8 ballasts, which is designed to provide a quick payback by slashing energy bills up to 40 percent compared to T12 systems and up to six percent versus standard electronic T8 ballasts. There is no purchase necessary to win. All you have to do is visit a participating distributor location, and then visit [www.unvlt.com](http://www.unvlt.com) to enter the contest on the Universal Lighting website.

The grand prize winners will be drawn at random. In order to enter the drawing for the Alaskan cruise vacation, you must submit your entry form by June 30, 2009—or enter by September 28, 2009, for the trip to Aruba. Each winner will receive up to \$4,000 in the form of a travel voucher to traverse the universe with a dream vacation through Wagonlit Carlson Travel Coordinator, plus \$500 in spending money in the form of an American Express cheque.

In addition to the grand prizes, lighting professionals can also win a \$100 Visa Gift Card through the online Energy Jolt Trivia Challenge. Simply answer the trivia question correctly, and contestants are entered into a monthly drawing for the \$100 prize. Visit [www.unvlt.com](http://www.unvlt.com) to participate.

Sales staff at participating distributor locations can also earn gift cards and other prizes based on sales of Universal Lighting products. This is the latest in an award-winning series of high-profile promotional giveaways from Universal Lighting.

For more information on Universal Lighting Technologies and the “Traverse-the-Universe” promotional giveaway, call 1-800-BALLAST or visit the Web site at [www.unvlt.com](http://www.unvlt.com).

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies – *Energy Intelligence in Lighting.*



*From left to right: Jim Hamann of Wesco Distribution, Inc.; James Howey (prize winner) of Red River Electric; Dave Pistorius, branch manager, Wesco.*