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## FOR IMMEDIATE RELEASE

### UNIVERSAL LIGHTING LAUNCHES ONLINE EDUCATION PROGRAM

**Nashville, Tenn. (December 12, 2005)** – Universal Lighting has launched an e-Learning Center for contractors, end-users, lighting designers, and distributors. The new Web site provides a variety of online training opportunities. Individuals can sign up for any number of educational courses, called modules, free of charge and then learn at their own pace.

“We want to provide our customers with the knowledge and training they need to be successful,” says Chris Holstein, marketing director for Universal Lighting. “In a high-tech and growing industry, learning is a nonstop process. Ongoing educational opportunities are vital to staying on top of the technology and ahead of the competition.”

Registering for the new e-Learning Center takes less than 30 seconds. Anyone is welcome to join by visiting [www.universalballast.com](http://www.universalballast.com). Once a new member has logged into the Web site, a few clicks of the mouse is all it takes to start one of three online training modules: Ballast Basics I, Ballast Basics II, or a Universal Lighting Products Overview. Each of these courses is divided into four simple classes, for the user’s convenience.

Additional modules will be added to the Web site on a regular basis.

“At Universal Lighting, our ballasts are on the cutting edge of efficiency and technology. We want our customers to be right there with us. Our new Web site will keep you on top of the latest information, job skills, and techniques,” says Holstein.

Universal Lighting has aggressively pursued online solutions to better serve and educate its customers. An Online tutorial for the AddressPro™ digital dimming system is also available. In addition, Universal Lighting offers an interactive toll on its Web site called *Ballast Specs*, which allows quick access to ballast specifications

as well as a search engine to identify the best electronic, magnetic, compact fluorescent, and HID ballasts for any specific application.

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For more information about Universal's full line of lighting ballasts and controls, call 1-800-BALLAST or visit [www.universalballast.com](http://www.universalballast.com).

For nearly six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting*.

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