



Contact: Rick Lewis  
GS&F  
(615) 385-1100  
rlewis@gsandf.com

**FOR IMMEDIATE RELEASE**

## **ULT Adds Three New Colors to Signa® LED Family**

*Channel Letter Systems Now Available in Warm White, Blue, and Green*

**NASHVILLE, Tenn. (July 8, 2010)** – Universal Lighting Technologies is adding three new colors to its Signa® line of LED modules: warm white, blue, and green. Officially launched on June 7, 2010, these modules are designed to deliver high lumens, consistent color, and long life. They are also highly energy efficient to minimize operating costs and ensure a strong environmental performance.

Signa LED Channel Letter Systems feature the tightest binning available in order to ensure brightness and consistency. Their advanced circuitry design sends a constant current to the LED to ensure optimal performance while keeping down the operating temperature. As a result, these modules are designed for a long life up to 50,000 hours. Plus, the Signa brand is famous for its superior reliability and strong technical support.

With Signa LED modules, connections are made simple, whether in-line or end-to-end. Wires run continuously through the LED chain, and IDC connectors are used to make electrical connections to the circuit board. The circuit board is protected by a weather-resistant coating to prevent moisture or particles from damaging its components. And, each module features thick, durable wall housing for maximum protection.

Signa LED modules also include a superior fastening system with 3M™ VHB tape and a flat-bottom housing design that allows enough room for tape without tipping the module. Plus, the fastener hole is placed away from the circuit board to avoid potential problems in case of over-tightening.

The new warm white LED module performs at 33 lumens per foot, the green LED module performs at 30 lumens per foot, and the blue LED module performs at 7 lumens per foot. All three models are 3.45 inches (87.6 mm) in length with two LEDs per module. They operate at one watt per foot and have an operating temperature of -40° F (-40° C) to 158° F (70° C).

For more information on Universal Lighting Technologies and Signa electronic sign ballasts, call 1-800-BALLAST or visit [www.unvlt.com](http://www.unvlt.com).

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For six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal<sup>®</sup>, Triad<sup>®</sup>, and Signa<sup>®</sup> brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies – *Energy Intelligence in Lighting.*

*(High-res photo available upon request.)*



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