

Promotion Guidelines, Disclaimers & Rules

The Traverse-the-Universe promotion is only offered and available to participating Distributor locations and their customers/end users and salespersons. All offers are available only while supplies last. Universal Lighting Technologies, Inc. has the right to change or discontinue this promotion at any time. Universal reserves the right to make final decisions on all claims and/or prizes for this promotion.

No Purchase Necessary: No purchase necessary to enter or win. Purchasing a product will not increase your chances of winning. By accepting the prize, the Winner is responsible for all taxes associated with it. The official claim forms for entering giveaway drawings and for claiming prizes are located on the web portal site www.unvlt.com/Traverse/. To enter without purchasing a product, send your name, address and phone number to: Attention Traverse-the-Universe Coordinator, Universal Lighting, 26 Century Blvd., Suite 500, Nashville, TN 37214. An official list of winners can be obtained by emailing ULT Marketing at sphillips@unvlt.com.

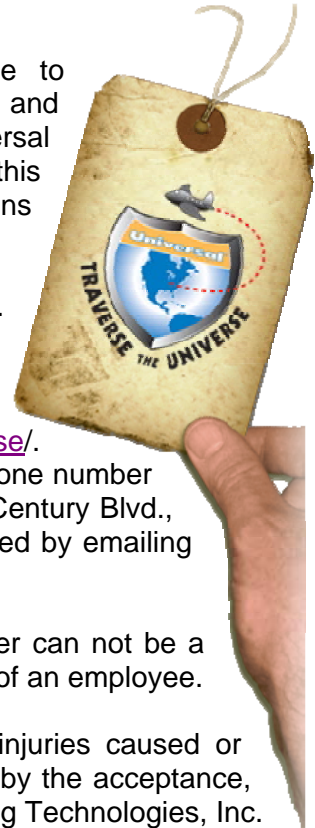
Eligibility: Open to U.S. residents at least 21 years of age. The Winner can not be a Universal Lighting Technologies, Inc. employee or an immediate relative of an employee.

Limitations of Liability: The Winner assumes liability for losses or injuries caused or claimed to be caused by the prize or by participating in the drawing, or by the acceptance, possession, use of or failure to receive the Grand Prize. Universal Lighting Technologies, Inc. (ULT) and the participating Distributors are not responsible for any incorrect or inaccurate information in the drawing or by any technical or human error that may occur in the processing of submissions in the drawing. ULT and participating Distributors hold no responsibility for an error, omission, interruption, deletion, defect, theft or destruction of authorized access to, or alterations of entries or for entries not received in time for random drawing.

All federal, state, local laws and regulations apply. Excluded from the prize are all federal, state and local taxes and insurances. The grand prize is nontransferable. Winner must complete a W-9 form and be responsible for all local, state and federal taxes associated with winning the prize.

Vacation Prizes: The vacation package winners (3 will be drawn randomly among national entries) can work with the Wagonlit Carlson Travel Coordinator to customize his/her vacation package up to \$4,000 in travel voucher expenditure and \$500 maximum American Express cheque for out of pocket expenditures. The last date to enter these giveaway drawings will be: May 28, 2009 for Maui, July 30, 2009 for the Alaskan Cruise and September 28, 2009 for Aruba. There will be a total of three Grand Prize vacation Winners nationwide. If a vacation Grand Prize winner is chosen from your participating location, this will exclude your customers from the other two Grand Prize drawings.

Visa Gift Card Prizes: Each Visa Gift Card is glue attached to a document explaining how to use the cards. The recipient must call or visit a web site to activate the card for use. The cards can be used in the same manner as a debit card. The cards can not be used at ATM machines. The cards can not be swiped at a gas pump, instead please present the cards to the gas attendant. The recipient of the card is encouraged to use the card within 6 months. At 7 months, Visa will deduct \$2.50 fee per month until the balance of the card is zero. So, please use your cards when you receive them! Best Buy Gift Cards can be chosen as an alternative to the Visa Gift Cards.



Gift Cards are available only while supplies last. ULT will purchase a limited quantity of cards. Cards will be rewarded for those claiming electronically to have sold combined monthly amounts of increments of 100 electronic units or 50 HID units (no project business, no project quotes). The Distributor Rep must pre-qualify to receive the prizes by successfully completing the e-Learning Incentive modules on www.unvlt.com. Those that have already completed the modules may use their e-Learning logon to enter the prize web portal for this promotion. These cards are awarded only for the combined amount of units for ONE month prior and not for cumulative several months' worth of units. No prize claim reports by Distributors or Agents will be accepted for these prizes. Prizes must be claimed electronically through the web portal. See the Traverse- the-Universe Marketing Calendar and/or promotion instruction sheet for each month's deadline for salespersons to request cards.

To claim prize for the month, simply go to web site and use your e-Learning password. Enter the information requested for the month. False prize claims submitted which do not follow the rules and regulations of this promotion will not be honored and will remove the participant from participating in the promotion. Expect 4-6 weeks for delivery of monthly prize.

Energy Jolt Trivia Challenge: Customer/End Users may enter the promotion's web portal to play the Energy Jolt Trivia Challenge. They may answer a question and enter for a chance to win a \$100 Visa Gift Card. One Gift Card will be given away each month of the promotion. No purchase necessary to enter or win. Information gathered from entering this part of the promotion will be used by Universal for potential lead generation and future mailing lists. To enter and not be part of this mailing list, customers may send a postcard to ULT Marketing. Customers may choose to opt-out when they receive emailings by selecting the opt-out feature.

Tiered Marriott Prizes: Branches which achieve (in total ULT purchases excluding SBU 1000 Magnetic) the tiers as communicated to participating Distributors will receive their corresponding Marriott Travel Gift Cards. Note the incremental minimums and percentages to qualify for each level. Prizes are paid to branch in October 2009, IF they qualify for the percentage AND the minimum level of the tier. Universal Marketing will run a report to view how much the Distributor purchased from Universal (aka "out ULT's door") March thru Sept. 2008 as compared to March thru Sept. 2009. The combined amount for promo period vs. same time last year will be used for this report. Universal reserves the right to make all final decisions. There is a limit of one Marriott prize per participating location. The Marriott Cards are used to reward the top outside salesperson (in dollars) during the promotion period.

Winner Releases: The Winner, by acceptance or participation, agrees to release and hold harmless Universal Lighting Technologies, Inc. and participating Distributor, as well as their respective families subsidiaries, divisions and related companies, suppliers, advertisers or judging agencies from any liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, or use of the grand prize. The Winner, by acceptance, agrees to grant Universal Lighting Technologies, Inc. permission to interview and/or use their likeness in photograph's) video in any and all media, whether now known or hereafter existing controlled by Universal Lighting Technologies Inc. in perpetuity, and for use by the company. The Winner waives their right of compensation or ownership there to.

For any questions regarding this promotion, please contact:

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